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FOR YOUR INFORMATION

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Ancol Beach City

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In cooperation with PT Pembangunan Jaya Ancol Tbk, Ancol Beach City is a one-stop lifestyle center developed by PT Wahana Agung Indonesia Propertindo (WAIP)

WAIP is a subsidiary of PT Wahana Agung Indonesia (WAI), developer in the Pantai Indah Kapuk area, North Jakarta. PT WAI is now developing in the area of approximately 57 hectares land

In the onset of 21<sup>st</sup> century, for the first time in history, half of the world population (the estimation of today's world population is 6.9 billion) would live in the urban area. It is estimated that in the next 2015, there would be 27 cities having the population of more than 10 million people, 22 out of them would be in the developing area (Prof. Emil Salim). Generally in the developing or the third world countries, the population growth reaches 2% up to 3% per year, while in the urban area this growth is estimated to reach twice higher (Charles Correa).

This rapid growth of world population is also experienced in Indonesia. In 1800 the population of Java Island is estimated around 4 million people, while in 1900 it already reaches 30 million and at the moment, it is estimated to have reached more than 120 million people.

This rapid growth of population is frequently unable to be balanced by the development of reasonable and planned infrastructure (social and technical) of the city. In this opportunity PT WAI & WAIP would like to contribute mind and power as property developer in answering this global challenge, in the effort to develop a metropolitan city.

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## **VISION**

“To establish a company committing to professionalism with the international quality standard and global perception, and social responsibility for the community, tradition, culture and environment.”

## **MISSION**

“To give, provide business facilities and infrastructures, amusement/ recreation and residences with metropolitan concept.”

## **About Ancol Beach City**

Ancol Beach City is a 58,000 sqm lifestyle center designed to entice urban families and young people of Jakarta where they can relax and enjoy the breeze of the sea while indulged by our broad appeal and extensive selection of delicacies, retail, and recreational offerings.

Located by the beach with direct view to the sea, Ancol Beach City provides restaurants, cafés, boutiques, and services that are combined to form the most comprehensive culinary and entertainment complex never seen before in Jakarta.

Inline with Ancol Beach City's advantageous beach, signature events are always prepared to entertain and satisfy each one of our customers. In addition to the Lifestyle Center, Ancol Beach City also offer an indoor Multifunction Hall at the top of the building

As the prototype for a one stop lifestyle center, Ancol Beach City is a place where you're going to have...an Amazing Experience!